

Live Long & Prosper



About Live Long & Prosper

With the increasing complexity of financial issues these days, it is vital that everyone is able to access information about personal finance matters that is easy to understand.

Live Long & Prosper provides no-fee advice, training and resources to support businesses and organisations to invest in the financial and personal well-being of their employees, so that they are equipped to make informed lifestyle choices for a healthy retirement – however far away that might be.

It is run by the Campaign for Learning, a charity that supports learning in all settings. Live Long & Prosper has already delivered to 1,240 employees in 46 workplaces across the country. It is sponsored by the Pensions Education Fund until March 2009. After this time, our work will continue in this area, however, our services will carry a small fee.

We are inviting you to apply NOW to take part.

What services do we provide?

- We will work with you to discuss and analyse how the service can benefit your employees and ultimately your business
- We will share our expertise and experience in setting up an employee well-being initiative which addresses the physical, emotional and financial health of your employees
- We deliver bite-size sessions directly to employees to build their knowledge, skills and understanding of finances, including developing numeracy 'know-how'
- We can deliver a certificated 'train the trainer' session to key people, enabling them to cascade information or deliver learning sessions to other colleagues

What will your employees gain?

- To have some of the mystery and confusion about financial matters explained in easy to understand terms. This Project is impartial and completely independent
- An awareness of organisations who offer support and training to help employees become more financially savvy – especially important given the current credit crunch
- Knowledge of the 'quick wins' and everyday lifestyle changes which are likely to have a positive impact on their health and well-being, and motivation for work
- An understanding of key financial products – such as pensions and savings - which will have a direct bearing on the retirement lifestyle of employees
- A chance to experience some fun, hands-on learning and uncover new areas of interest and knowledge

What else will you get?

- Learning plans for a variety of bite-size sessions – from understanding pensions to achieving a better work-life balance
- A Toolkit to enable you to embed the Live Long & Prosper approach as part of an employee well-being strategy and/or a benefits package
- Branded pens and calculators for employees
- A website with information on retirement planning and other well-being initiatives, as well as tools to help you measure the impact of the Live Long & Prosper approach
- The expertise of Campaign for Learning staff to help you to tailor this initiative and make it work for you

What next?

1. Contact us now by calling Rachel Johnstone on 01823 660 040 or emailing rjohnstone@cfllearning.org.uk for more information. There are a limited number of businesses and organisations we can support
2. An initial consultation takes place to define how the approach can add value to your own needs and priorities
3. A date is set for the Live Long & Prosper Day to:
 - a. run personal and financial well-being sessions for employees
 - b. develop an action plan to embed a sustainable well-being initiative, using the Live Long & Prosper approach
4. Access to free promotional resources and support to make the Live Long & Prosper day a success
5. The Live Long & Prosper Day, where we run fun, bite-size sessions for staff and develop the action plan
6. A follow-up session to measure the impact on employee skills, attitudes and motivation

More information

To apply or to find out more, please email Rachel Johnstone on rjohnstone@cfllearning.org.uk or call 01823 660 040