



About the Friends of the Campaign

The Campaign for Learning's Friends Scheme is being launched following the 10th Anniversary of our existence as an independent charity. We would like you to be part of our campaign to inspire everyone to continue to learn throughout their lives. We want more people to be empowered to make the decisions that matter for their children, their families and themselves. The Campaign for Learning has an opportunity to make this a reality, but we need your help.

Why we need your help

We value our independence, as it gives us the freedom to say what we think needs to be said and to undertake the work that we believe will bring about the 'Learning Age' by popular demand.

To maintain this independence we need independent funding. Your support will help us to sustain and develop our work, which helps build confidence in individuals and transform lives and communities.

Our current and recent work includes:

Keepsakes project: A two year project supporting young parents in prison to build their skills and reflect on their responsibilities as parents.

Putting Dads in the Picture: We are working with partners in Solihull to increase the numbers of men engaging in Family Learning.

National Workplace Learning Network: A new network bringing together individuals and companies interested in workplace learning and skills.

Policy Briefings: Our highly popular weekly policy events bring together policy makers and practitioners across the learning spectrum.

Learning to Learn: A national research project, now in its eighth year, with the Universities of Newcastle and Durham, working with clusters of schools in four Local Authorities, and now also with FE Colleges.

The benefits of becoming a Friend

Friends of the Campaign for Learning enjoy the following benefits:

As an organisation

- Use of the Campaign for Learning Friends' logo
- Inclusion of your logo and link on our 'Friends' web page
- 10% discount for one person on events and policy briefings
- Invitations to special events including high profile launches and receptions
- Priority invitations to focus groups aimed at influencing our work and Government policy
- Dedicated Friends' office to answer your queries
- 5% discount on hire of the Campaign's prestigious central London boardroom

As an individual

- Invitations to special events including high profile launches and receptions
- Priority invitations to focus groups aimed at influencing our work and Government policy
- Dedicated Friends' office to answer your queries

All Friends will receive the Campaign for Learning's e-bulletin with news and trends on learning, and free membership to one of our networks:

- National Family Learning Network
- National Workplace Learning Network
- National Learning to Learn in Schools Network (in development)
- National Learning to Learn in FE Network (in development)

How to become a Friend

You can become a Friend of the Campaign from as little as £45 a year. Simply fill in the form overleaf and return it to us by post.

For all enquiries please contact Becky Rae:

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