

## Press Release

### Discover the delights of Family Learning Week in (Name of Town)

Families across (Name of Town) will be able to discover the delights of learning together thanks to the education charity the Campaign for Learning and its National Family Learning Week, 7<sup>th</sup> to 15<sup>th</sup> October. As part of the biggest celebration of family learning in the country, family friendly venues will be opening their doors to families of all generations to discover hidden talents, learn amazing facts, open new career and leisure opportunities, meet new people and bring families together to share and have fun. In (Name of Town) families will have the opportunity to learn everything from (list learning activities on offer) and much more as event organisers bring together the fun of family learning with the serious message of the benefits it can bring to people's lives.

Organisations in (Name of Town) have actively supported Family Learning Week in the past and this year looks set to be even bigger. Head of Family Learning at the Campaign for Learning, Juliete Collier, said, "The activities that are taking place in (Name of Town) this year highlight perfectly both the fun and serious messages of National Family Learning Week. (Organisation name) along with many other event organisers across the (Name of Town) brings the enjoyment of learning together with advice and support so that the families can continue to learn together at home. Through Family Learning Week families are being offered the chance to learn, discover and explore together and we hope this year's campaign will be the best yet."

Every year National Family Learning Week involves around 300,000 family members in learning activities and many of these will be trying something completely new or visiting a local venue for the first time. The aim of the Week is to highlight the benefits learning as a family can bring, such as discovering hidden talents, opening up new career and leisure opportunities, building confidence in parents and children and bringing the family together to share and have fun. The events and activities happening throughout Family Learning Week in schools, museums, libraries, shopping centres, zoos, parks and other family friendly venues illustrate the fun side of learning whilst bringing the serious message of the benefits of learning out into the community for everyone to access.

**More...**

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Events happening locally include:

- [List local events](#)

Families wishing to find out what else is happening during Family Learning Week in ([Name of Town](#)) and throughout the country can call free on 0800 100 900 or visit [www.familylearningweek.com](http://www.familylearningweek.com) And for families that are unable to attend an event this year, a Guide to Family Fun can be downloaded from the website with ideas of learning activities to try out at home. And the new BT Internet Ranger website, an active supporter of Family Learning Week, includes lots of fun downloads including invites, certificates, homework sheets for adults and more for families to enjoy during the week, visit [www.btinternetrangers.co.uk](http://www.btinternetrangers.co.uk) to find out more.

### **Notes to editors**

- For more information on Family Learning Week, case studies, interviews and images contact Louise Dennis on 020 7766 0003 (07976 175 978 out of office hours), or e-mail [ldennis@cfllearning.org.uk](mailto:ldennis@cfllearning.org.uk)
- Family Learning Week (formerly Family Learning Weekend) is a national campaign that raises awareness of the importance and scope of family learning to potential participants, practitioners and key influencers. It aims to strengthen communities and to create more opportunities for the family to learn together by encouraging organisations to offer a special family learning event in October each year.
- The Campaign for Learning – a leading lifelong learning charity - is working for an inclusive society in which learning is understood, valued and accessible to everyone as of right. We aim to stimulate learning that will sustain people for life. [www.campaignforlearning.org.uk](http://www.campaignforlearning.org.uk)