



(Insert your logo)

(insert date)

Photo Opportunities in (name of town) during Family Learning Week, 7 to 15 October 2006.

To celebrate this national awareness campaign, (name of venue) is inviting families from all over the (name of town) area to join in with a whole host of fun and exciting activities, designed to bring families together to discover new skills and get enthusiastic about learning. The events are organised as part of the Campaign for Learning's, national awareness campaign to raise the profile of the importance of family learning.

- **(Fun sounding event name)**
(Details of what will be happening that would make good media photos - list the most eye catching, visual and interesting of the activities you have planned.)

Venue:

Timing:

Contact:

To take advantage of these photo opportunities or to set up interviews with family learning staff and participating families contact (your press contacts)

For more information about Family Learning Week visit www.familylearningweek.com