

Press Release

(Name of Town) supports Family Learning Week in Style

(Name of Town) was the scene of family learning fun as (name of organisation) took part in National Family Learning Week, 7 to 15 October. As part of this national awareness campaign, co-ordinated by the Campaign for Learning, family members of all ages were able to try their hand at everything from (list activities) to (list activities). Everyone from toddlers to teenagers and parents to pensioners came together to learn something new and join in the fun. Over (number of families attending) attended the events, designed to help local families experience the enjoyment and benefits of learning as a family.

(Name and job title of spokesperson) said of the events, "The fun of family learning was evident on the faces of all the parents, carers, children and volunteers who took part in the activities on offer, making this one of the best Family Learning Week events held in (Name of Town). We hope that for the families that took part in the activities at (name of venue), this is just the beginning of a learning journey, and that many more families will be enjoying similar family learning events through the year."

The events in (name of town) were just some/one of the over 3,000 taking part throughout Family Learning Week, involving around 300,000 family members in various fun learning activities. The Campaign for Learning believe the Week highlights the benefits learning as a family can bring, such as discovering hidden talents, opening up new career and leisure opportunities, building confidence in parents and children and as well as bringing the family together to share and have fun. Joint Chief Executives Linda Siegle and Tricia Hartley praised local participation saying, "The events and activities happening throughout (name of town) for Family Learning Week 2006 illustrate the fun side of learning whilst bringing the serious message of the benefits of learning out into the community for everyone to access. On behalf of the Campaign we would like to thank everyone in (name of town) who took part in Family Learning Week, from the family members who tried something new together to the volunteers and event organisers who's hard work made it all possible."

More...

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To find out more about family learning visit www.familylearningweek.com for activity ideas, signposting to further learning and a free downloadable Guide to Family Fun.

Notes to editors

- For more information on Family Learning Week, case studies, interviews and images contact Louise Dennis on 020 7766 0003 (07976 175 978 out of office hours), or e-mail ldennis@cflerning.org.uk
- **Information about your organisation**
- Family Learning Week (formerly Family Learning Weekend) is a national campaign that raises awareness of the importance and scope of family learning to potential participants, practitioners and key influencers. It aims to strengthen communities and to create more opportunities for the family to learn together by encouraging organisations to offer a special family learning event in October each year.
- The Campaign for Learning, a leading lifelong learning charity, is working for an inclusive society in which learning is understood, valued and accessible to everyone as of right. We aim to stimulate learning that will sustain people for life. www.campaignforlearning.org.uk
- Urbis is an exhibition centre focusing on city life, with 5 floors of exhibitions looking at people, places and culture in some of the worlds great cities. Urbis, Cathedral Gardens, Manchester M4 3BG. Open 7 days a week, 10.00am - 6.00pm, open until 8pm Thursday, Friday, Saturday. Closed Christmas Day, Boxing Day and New Year's Day. Entry to Urbis is free. Tel: 0161 605 8200. info@urbis.co.uk | www.urbis.org.uk