



[insert your logo]

Photo Opportunities in [name of town] on Learning at Work Day, 25 May 2006.

On Learning at Work Day thousands of businesses, large and small, in the UK will be organising learning opportunities for their employees, from job swapping to juggling and laughter clinics to language lessons. This annual learn-fest takes place on 25 May 2006 and is organised by the Campaign for Learning, the national charity that aims to promote learning throughout society. To celebrate this national awareness campaign, [name of organisations] is offering its employees the opportunity to discover new skills, reveal their hidden talents and share the experience of learning at work with colleagues for both individual and organisational benefits.

[Insert unusual or creative workplace learning title]

(Details of what will be happening that would make good media photos - list the most eye catching, visual and interesting of the activities you have planned.)

Venue:

Timing:

Contact:

To take advantage of these photo opportunities or to set up interviews with the Learning and Development team or participating employees contact [your press contacts]

For more information about National Learning at Work Day visit www.learningatworkday.com